



**PARTNER COMMITMENT
DEADLINE 17TH JAN, 2024**

EVENT SPONSORSHIP

CAMP QUALITY'S MOTOCYC 2024

FRIDAY 22ND TO SUNDAY 24TH MARCH, 2024

Camp Quality is excited to align with event sponsors on **Motocyc 2024**. We have various levels and numbers of event sponsor opportunities available. See inclusions overleaf for each tier.

GOLD

2 X Gold Event Sponsor Spots available at \$10,000 + GST ea.

SILVER

4 X Silver Event Sponsor Spots available at \$5,000 + GST ea.

BRONZE

8 X Bronze Event Sponsor Spots available at \$2,500 + GST ea.

Or become an auction prize sponsor or other sponsor type

With a choice between two different routes, participants can take in the scenery on a leisurely road cruise or head off the beaten track with the adventure option

Adventure Riders and **Road Riders** will hit the road together, making their way to Cooma via the Royal National Park Lookout and Wollongong, before parting ways around Moss Vale.

Both the adventure and road routes promise riders a taste of historic rural towns, valleys and villages in the Southern Highlands and Snowy River catchments.

THE ROUTE:

NEWCASTLE LOOP VIA ARMIDALE AND PORT MACQUARIE



CONTACT DEB MOORE AT THE CAMP QUALITY MOTOCYC TEAM
Call 1300 662 267 or email motocyc@campquality.org.au

As an event sponsor of Camp Quality Motocyc 2024 you will have the opportunity to have your organisation logo proudly displayed on the event tee shirt worn by all riders and support crew.

This shirt is worn by event participants when not on the road at event and of course long after event completes. Logo positions indicated below based on sponsorship level take up.



Type	Value	Position
Gold	\$10,000 + GST	1a/1b
Silver	\$5,000 + GST	2
Bronze	\$2,500 + GST	3



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Camp Quality will deliver sponsorship value back to our amazing event sponsors at the following levels.

<p>Gold Sponsors 2 available</p>	<ul style="list-style-type: none"> • Prominent placement of logo on all event participants tee shirts (riders and crew). • Prominent placement of sponsor logo on inflatable start arch. • Logo on Camp Quality Motocyc NSW 2024 website with link to your organisation and blurb about the sponsorship and impact. Option to link through to offer sponsor deals direct to those visiting Motocyc website • Logo in eNews to riders, crew and supporters • Recognition on Camp Quality Newcastle Facebook page • Mention in one Camp Quality 'Monthly Giggle' email (170K subscriber base) • Framed Certificate of appreciation 	<p>\$10,000 + GST each</p>
<p>Silver Sponsors 4 available</p>	<ul style="list-style-type: none"> • Placement of logo (see over) event participants tee shirts (riders and crew) • Logo on Camp Quality Motocyc NSW 2024 website with link to your organisation and blurb about the sponsorship and impact. • Mention of team names in eNews to riders, crew and supporters • Recognition on Camp Quality Newcastle Facebook page • Certificate of appreciation 	<p>\$5,000 + GST each</p>
<p>Bronze Sponsors 8 available</p>	<ul style="list-style-type: none"> • Placement of logo (see over) event participants tee shirts (riders and crew) • Recognition on Camp Quality Newcastle Facebook page • Mention of sponsorship support in eNews to riders, crew and supporters • Certificate of appreciation 	<p>\$2,500 + GST each</p>
<p>Meals Sponsor 4 available (2 x Breakfast & 2 x lunch)</p>	<ul style="list-style-type: none"> • Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1). • Sponsor banner placement at sponsored meal • Logo on Camp Quality Motocyc NSW 2024 website. • Certificate of appreciation 	<p>\$600 + GST each</p>
<p>Event Vehicle Fuel Sponsor 2 available</p>	<ul style="list-style-type: none"> • Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1). • Sponsor banner placement at event start 	<p>\$1,000 + GST each</p>
<p>Auction Night Sponsor 1 available</p>	<ul style="list-style-type: none"> • Receives naming rights for evening (ie Motocyc Celebration evening proudly supported by Sponsor Name). Placement of your logo/banners at stage area. • Social media post on evening (x1) and post event (x1) • Logo on Camp Quality Motocyc NSW 2024 website with link to your organisation and blurb about the sponsorship and impact. • Certificate of appreciation 	<p>\$3,000 + GST each</p>





A THREE-DAY MOTORCYCLE ADVENTURE WITH A MISSION TO HELP KIDS FACING CANCER

Looking for a great excuse to explore the rugged beauty of Australia on a motorbike?

Set off from North Sydney with around 70 other riders through historic regional towns and grazing lands, to the stunning landscapes of Armidale and Port Macquarie.

Spend a night in Armidale, surrounded by some of Australia's richest pastoral lands. We then head off to **explore and spend a night in Port Macquarie**, the largest town of the mid north coast.

THE DIFFERENCE YOU MAKE

Together, Motocyc 2024 participants aim to raise \$200,000
That's enough to fund:

Six **Cancer Education Programs** covering 20 primary schools or preschools;
Two **Family Fun Days** with 25 families at each day; and
Four full **Family Camps** with more than 20 kids and families at each camp.

\$5000



Fully funds one **Cancer Education Program** for four primary schools or preschools, helping to reduce the likelihood of bullying and create inclusive school communities for kids impacted by cancer.

\$15,000



Supports a **Family Fun Day** for up to 25 families to experience a special day out and create happy memories not centred on illness.

\$30,000



Enables us to host a full **Family Camp** for 3-5 days, bringing together over 20 kids and families to take a break from cancer, enjoy quality time together, and build support networks with other families.

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