


# EVENT SPONSORSHIP

## CAMP QUALITY'S MOTOCYC 2027

### THURSDAY 18-20 MARCH, 2027

Welcome to Motocyc, the annual motorcycle cruise where riders with heart come together for a 'wheelie' good cause. Camp Quality is excited to invite your organisation to help bring positivity, fun and laughter back into the lives of kids facing cancer.

**Sponsorship Levels**

**PLATINUM** 1 X Platinum Event Sponsor Spot available at $15,000 + GST.

**GOLD** 4 X Gold Event Sponsor Spots available at $10,000 + GST ea.

**SILVER** 4 X Silver Event Sponsor Spots available at $5,000 + GST ea.

**BRONZE** 12 X Bronze Event Sponsor Spots available at $3,000 + GST ea.

Or donate a prize for auction!

With both Road and Adventure routes on offer in 2027, riders can pick the path that suits them better!

The Road route sticks to blacktop for a leisurely highway cruise. The Adventure route will take riders off the beaten track.

Both routes promise fun and camaraderie as participants ride through historic settlements and stunning scenery.

**THE ROUTE:**

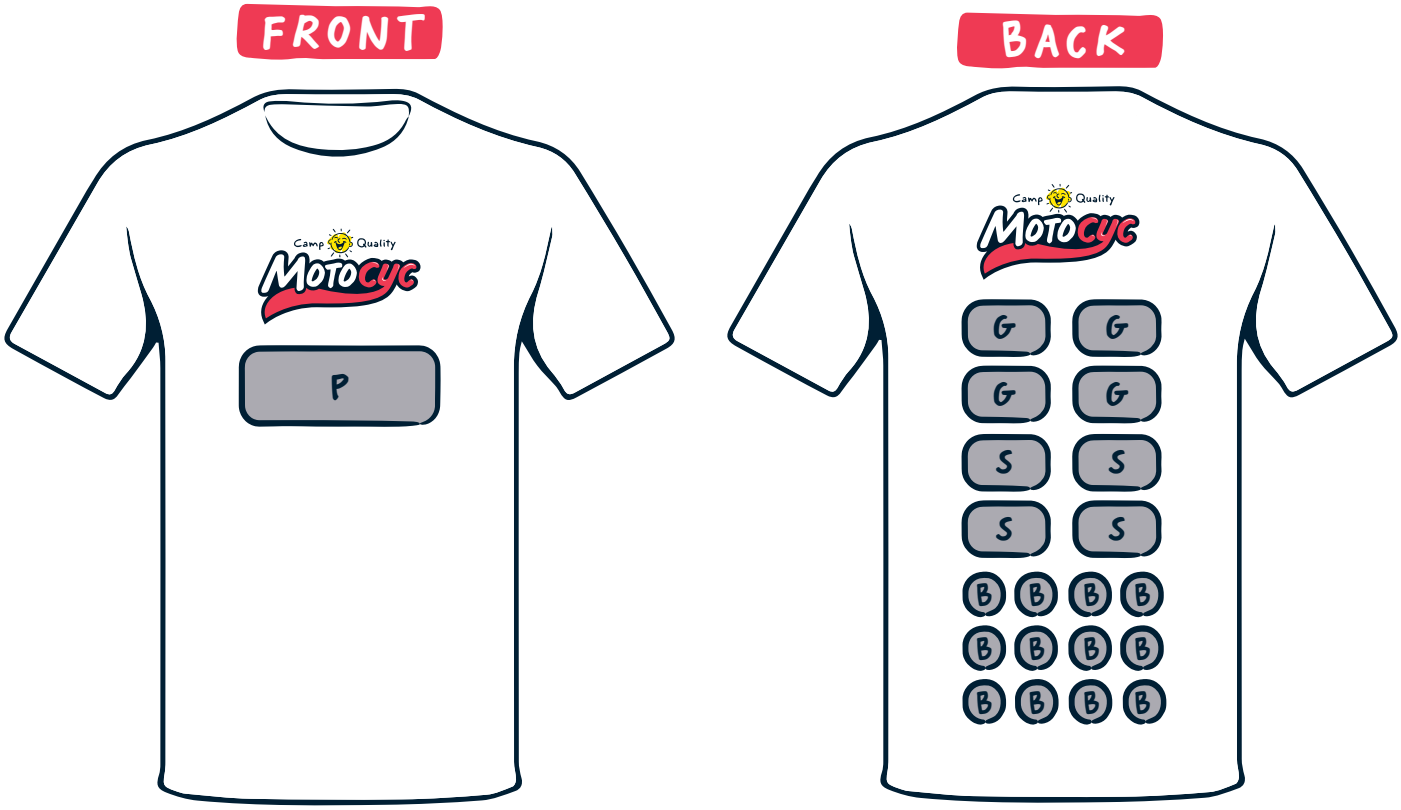



PLEASE CONFIRM BY 15TH JAN, 2027

CONTACT MEL BARTER AT THE CAMP QUALITY MOTOCYC TEAM
Call 1300 662 267 or email motocyc@campquality.org.au

**As an event sponsor of Camp Quality Motocyc 2027 you will have the opportunity to have your organisation's logo proudly displayed on the event T-shirt worn by all riders and support crew when they're not on the road — and long after the event!**

Placement depends on the level of support, as illustrated below.




| Type | Value | Position |
|---|---|---|
| Platinum | $15,000 + GST | P |
| Gold | $10,000 + GST | G |
| Silver | $5,000 + GST | S |
| Bronze | $3,000 + GST | B |



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**Camp Quality will deliver sponsorship value back to our amazing event sponsors at the following levels.**

| | |
|---|---|
| **Platinum Sponsor**<br>**1 available**<br>**$15,000 + GST** | • Official naming partner for the 2027 Event.<br>• Logo included on all printed materials distributed throughout the event.<br>• Prominent placement of your logo on all event participants T-shirts (riders and crew).<br>• Prominent placement of your logo on inflatable start arch.<br>• Your logo on Camp Quality Motocyc NSW 2027 website with link to your organisation and blurb about the impact your contribution will have. Option to link through to sponsor offers direct to those visiting Motocyc website.<br>• Your logo in eNews to riders, crew and supporters.<br>• Recognition on Camp Quality Newcastle Facebook page<br>• Company mention/acknowledgement on Camp Quality Facebook Page during event week.<br>• Framed Event shirt.<br>• Opportunity to create a video to be shared on Camp Quality social platforms and website explaining why you're involved and what this sponsorship means to you.<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Gold Sponsors**<br>**4 available**<br>**$10,000 + GST each** | • Prominent placement of your logo on all event participants T-shirts (riders and crew).<br>• Prominent placement of your logo on inflatable start arch.<br>• Your logo on Camp Quality Motocyc NSW 2027 website with link to your organisation and blurb about the impact your contribution will have. Option to link through to sponsor offers direct to those visiting Motocyc website.<br>• Your logo in eNews to riders, crew and supporters.<br>• Recognition on Camp Quality Newcastle Facebook page<br>• Company mention/acknowledgement on Camp Quality Facebook Page during event week.<br>• Framed Certificate of Appreciation.<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Silver Sponsors**<br>**4 available**<br>**$5,000 + GST each** | • Placement of logo event participants T-shirts (riders and crew)<br>• Your logo on Camp Quality Motocyc NSW 2027 website with link to your organisation and blurb about the impact your contribution will have.<br>• Mention of team names in eNews to riders, crew and supporters.<br>• Recognition on Camp Quality Newcastle Facebook page.<br>• Certificate of Appreciation.<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Bronze Sponsors**<br>**12 available**<br>**$3,000 + GST each** | • Placement of logo event participants T-shirts (riders and crew)<br>• Recognition on Camp Quality Newcastle Facebook page.<br>• Mention of sponsorship support in eNews to riders, crew and supporters.<br>• Certificate of Appreciation.<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Auction Night**<br>**1 available**<br>**$4,000 + GST** | • Naming rights for Motocyc Auction Evening - proudly supported by Your Name. Placement of your logo/banners at stage area.<br>• Social media post on evening (x1) and post event (x1)<br>• Your logo on Camp Quality Motocyc NSW 2027 website with link to your organisation and blurb about the impact of your contribution.<br>• Certificate of Appreciation<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Meals Sponsor**<br>**4 available**<br>**$1000 + GST each** | • Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1).<br>• Sponsor banner placement at sponsored meal<br>• Logo on Camp Quality Motocyc NSW 2027 website.<br>• Certificate of Appreciation<br>• Social tiles to share demonstrating your support and commitment to the community. |
| **Event Fuel Sponsor**<br>**2 available**<br>**$1000 + GST each** | • Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1).<br>• Sponsor banner placement at event start.<br>• Social tiles to share demonstrating your support and commitment to the community. |




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# A THREE-DAY MOTORCYCLE ADVENTURE WITH A MISSION TO HELP KIDS FACING CANCER

Thank you for supporting Motocyc 2027. If you are looking for a great excuse to explore Australia's rugged beauty on a motorbike, why not join us from **Thursday, 18 to Saturday, 20 March 2027?**

Set off from Heatherbrae with around 100 other riders, travelling north to Port Macquarie and exploring the Mid North Coast and surrounding hinterland.

## THE DIFFERENCE YOU MAKE

Together, Motocyc 2027 participants aim to raise **$250,000**

**That's enough to fund:**

3x **Kids' Camps** for around 50 children, allowing kids to be kids, to laugh and have fun;
24x visits from the **Camp Quality Puppets** into a primary or preschool; and
10x **Emergency Family Support Programs** to help a family in crisis.

### $1,722



Helps a child settle back into school after treatment by providing a visit from the **Camp Quality Puppets** to present their educational show to their school. The shows myth busts cancer and decreases bullying.

### $2,500



Will help support a family in crisis through our **Emergency Family Support Program.**

### $66,500



Provides Kids' Camp for around 50 children, allowing kids to be kids, to laugh, get messy and have fun.

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