



Camp  Quality

400KMS
FOR
KIDS

EVENT SPONSORSHIP

CAMP QUALITY'S 400KMS FOR KIDS 2024

FRIDAY 6TH TO TUESDAY 10TH SEPTEMBER 2024

Camp Quality is excited to align with event sponsors on **400KMS for Kids 2024**. We have various levels and numbers of event sponsor opportunities available. See inclusions overleaf for each tier.

EVENT
PARTNER

1 x Event Partner available at
\$10,000 = GST

GOLD

4 X Gold Event Sponsor Spots
available at \$5,000 + GST ea.

SILVER

4 x Silver Event Sponsor spots
available at \$3,000+ GST ea.

BRONZE

4 X Bronze Event Sponsor Spots
available at \$1,500 + GST ea.

Or become an auction prize sponsor or other
sponsor type

There are many ways you can support Camp Quality
and our riders, please see over for all the details.

400Kms for Kids is a unique riding challenge that will
see ordinary people do extraordinary things for kids
and their families impacted by cancer. Your support
is invaluable and will help us reach our fundraising
goal of \$100,000 in our second year of this event.

THE ROUTE DUNEDOO LOOP



CONTACT DEB MOORE AT THE CAMP QUALITY 400KMS TEAM
Call 1300 662 267 or email 400kmsforkids@campquality.org.au

As an event sponsor of Camp Quality’s 400KMS for Kids in 2024 you will have the opportunity to have your organisation logo proudly displayed on the event tee shirt and riders’ jerseys worn by all participants on the event.

This shirt is worn by event participants when not on the road at event and of course long after event completes.



Type	Value	Position	Type	Value	Position
Gold	\$10,000 + GST	1a/1b	Bronze	\$2,500 + GST	3
Silver	\$5,000 + GST	2	Partner	\$22,500 + GST	4



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Event Partner 1 available	<ul style="list-style-type: none"> Prominent placement of logo on front of all event participants tee shirts, jerseys and special jerseys (riders and crew). Prominent placement of sponsor logo on inflatable start arch. Logo on Camp Quality 400KMS for Kids 2024 website with link to your organisation. Option to link through to offer sponsor deals direct to those visiting 400KMS for Kids website Logo in eNews to riders, crew and supporters Individual Recognition on Camp Quality Newcastle Facebook page Framed Certificate of appreciation and event tee shirt 	\$10,000 + GST each
Gold Sponsors 4 available	<ul style="list-style-type: none"> Placement of logo (see over) on event participants tee shirts and jerseys (riders and crew) Logo on Camp Quality 400KMS for Kids NSW 2024 website with link to your organisation. Mention in eNews to riders, crew and supporters Individual Recognition on Camp Quality Newcastle Facebook page Framed Certificate of appreciation 	\$5,000 + GST each
Silver Sponsors 4 available	<ul style="list-style-type: none"> Placement of logo (see over) on event participants tee shirts and jerseys (riders and crew) Recognition on Camp Quality Newcastle Facebook page Individual Mention of sponsorship support in eNews to riders, crew and supporters Framed Certificate of appreciation 	\$3,000 + GST each
Bronze Sponsor 4 available	<ul style="list-style-type: none"> Placement of logo (see over) on event participants tee shirts and jerseys (riders and crew) Individual Recognition on Camp Quality Newcastle Facebook page Framed Certificate of appreciation 	\$1,500 + GST each
Jersey Name Sponsors 1 available	<ul style="list-style-type: none"> Placement of logo(see over) on event participants tee shirts and jerseys (riders and crew) Mention on Camp Quality Newcastle Facebook page Certificate of appreciation 	\$500 + GST each
Support Crew Sponsors 3 available	<ul style="list-style-type: none"> Placement of logo (see over) on Support Crew tee shirts Logo on Camp Quality 400KMS for Kids NSW 2024 website with link to your organisation. Mention in eNews to riders, crew and supporters Recognition on Camp Quality Newcastle Facebook page Framed Certificate of appreciation 	\$3,000 + GST each
Fuel Sponsor 5 available	<ul style="list-style-type: none"> Recognition on Camp Quality Newcastle Facebook page during event. Sponsor banner placement at event start 	\$500 + GST each
Meal Sponsor 10 available	<ul style="list-style-type: none"> Recognition on Camp Quality Newcastle Facebook page during event. Sponsor banner placement at sponsored meal Logo on Camp Quality Motocyc NSW 2024 website. Certificate of appreciation 	\$500 + GST each



THE DIFFERENCE YOU MAKE

Together, 400KMS for Kids 2024 participants aim to raise \$100,000

Read on to find out where this money goes:



\$2000 will go towards helping 8 families take a break from cancer at one of our **Family Retreats**.

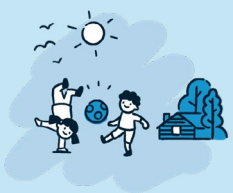


\$4000 is enough to help bring fun, laughter and glorious adventures to 8 children at a **Camp Quality Kids' Camp**.



\$6000 is enough to help 4 families reconnect and rediscover how to have fun at one of our **Family Camps**.

OUR PROGRAMS AND SERVICES



RECREATION PROGRAMS

Camp Quality Recreation Programs give kids and their families a break from cancer and a chance to reconnect away from it all at camps, retreats and events.



HOSPITAL PROGRAMS

Child Life Therapists provide medical-play techniques that build understanding, resilience and empowerment to support kids undergoing cancer treatment.



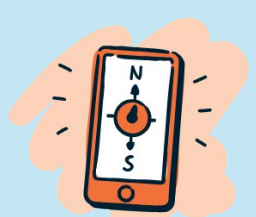
PUPPET PROGRAMS

The Camp Quality Puppets are at school, in hospital and online, in order to help bust myths about cancer and provide therapeutic laughter and fun.



COUNSELLING

Parenting Through Cancer is a free telephone counselling service for parents and carers impacted by their own diagnosis, or their child's.



DIGITAL RESOURCES

Digital Puppet Playdates bring joy to kids on their devices. The Kids' Guide to Cancer and New Normal Navigator apps provide education and resources.

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