

EVENT SPONSORSHIP

CAMP QUALITY'S MOTOCYC 2026

THURSDAY 19-21 MARCH, 2026

Welcome to Motocyc, the annual motorcycle cruise where riders with heart come together for a 'wheelie' good cause. Camp Quality is excited to invite your organisation to help bring positivity, fun and laughter back into the lives of kids facing cancer.

Sponsorship Levels

- **PLATINUM** — 1 X Platinum Event Sponsor Spot available at $15,000 + GST.
- **GOLD** — 2 X Gold Event Sponsor Spots available at $10,000 + GST ea.
- **SILVER** — 4 X Silver Event Sponsor Spots available at $5,000 + GST ea.
- **BRONZE** — 12 X Bronze Event Sponsor Spots available at $3,000 + GST ea.

Or donate a prize for auction!

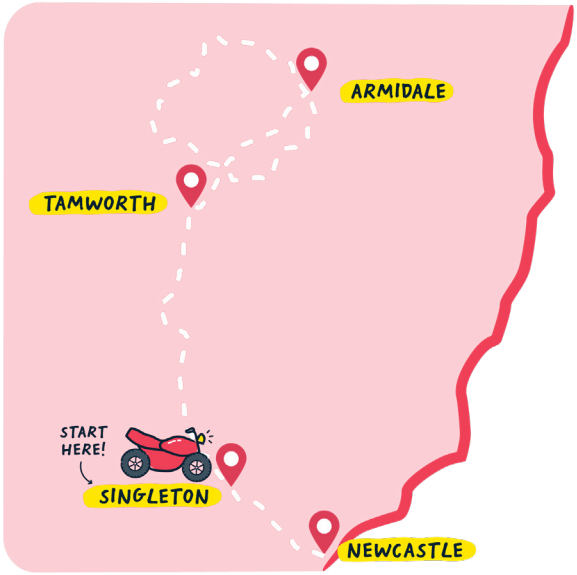
With both Road and Adventure routes on offer in 2026, riders can pick the path that suits them better!

The Road route sticks to blacktop for a leisurely highway cruise. The Adventure route will take riders off the beaten track.

Both routes promise fun and camaraderie as participants ride through historic settlements and stunning scenery.

THE ROUTE:

FROM SINGLETON TO NEWCASTLE VIA ARMIDALE LOOP AND TAMWORTH

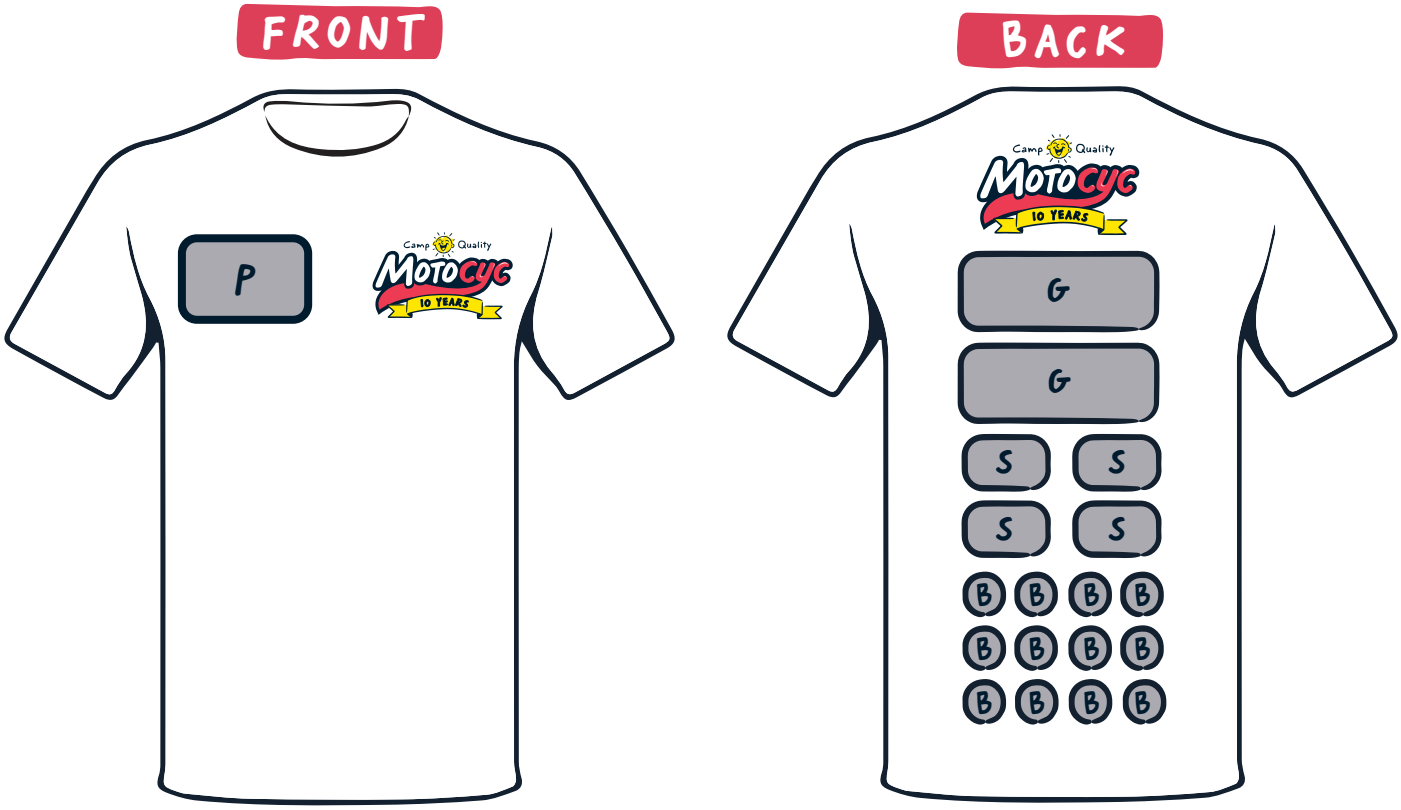


PLEASE CONFIRM BY 16TH JAN, 2026

CONTACT DEB MOORE AT THE CAMP QUALITY MOTOCYC TEAM
Call 1300 662 267 or email motocyc@campquality.org.au

As an event sponsor of Camp Quality Motocyc 2026 you will have the opportunity to have your organisation's logo proudly displayed on the event T-shirt worn by all riders and support crew when they're not on the road — and long after the event!

Placement depends on the level of support, as illustrated below.



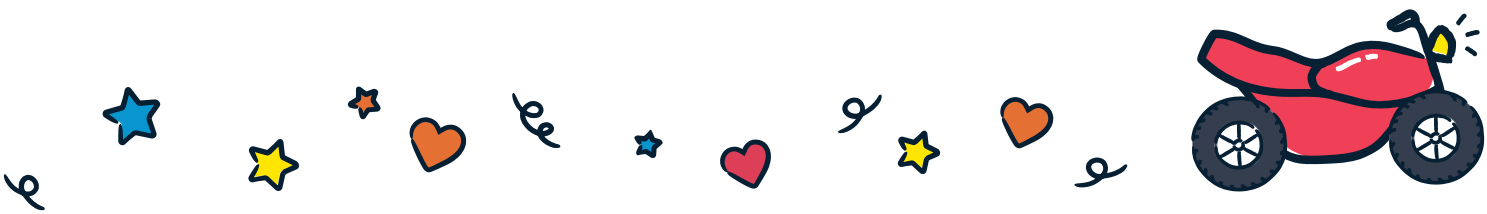
Type	Value	Position
Platinum	$15,000 + GST	P
Gold	$10,000 + GST	G
Silver	$5,000 + GST	S
Bronze	$3,000 + GST	B



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Camp Quality will deliver sponsorship value back to our amazing event sponsors at the following levels.

Platinum Sponsor **1 available** **$15,000 + GST**	• Official naming partner for the 2026 Event. • Logo included on all printed materials distributed throughout the event. • Prominent placement of your logo on all event participants T-shirts (riders and crew). • Prominent placement of your logo on inflatable start arch. • Your logo on Camp Quality Motocyc NSW 2026 website with link to your organisation and blurb about the impact your contribution will have. Option to link through to sponsor offers direct to those visiting Motocyc website. • Your logo in eNews to riders, crew and supporters. • Recognition on Camp Quality Newcastle Facebook page • Company mention/acknowledgement on Camp Quality Facebook Page during event week. • Framed Event shirt.
Gold Sponsors **2 available** **$10,000 + GST each**	• Prominent placement of your logo on all event participants T-shirts (riders and crew). • Prominent placement of your logo on inflatable start arch. • Your logo on Camp Quality Motocyc NSW 2026 website with link to your organisation and blurb about the impact your contribution will have. Option to link through to sponsor offers direct to those visiting Motocyc website. • Your logo in eNews to riders, crew and supporters. • Recognition on Camp Quality Newcastle Facebook page • Company mention/acknowledgement on Camp Quality Facebook Page during event week. • Framed Certificate of Appreciation.
Silver Sponsors **4 available** **$5,000 + GST each**	• Placement of logo event participants T-shirts (riders and crew) • Your logo on Camp Quality Motocyc NSW 2026 website with link to your organisation and blurb about the impact your contribution will have. • Mention of team names in eNews to riders, crew and supporters. • Recognition on Camp Quality Newcastle Facebook page. • Certificate of Appreciation.
Bronze Sponsors **12 available** **$3,000 + GST each**	• Placement of logo event participants T-shirts (riders and crew) • Recognition on Camp Quality Newcastle Facebook page. • Mention of sponsorship support in eNews to riders, crew and supporters. • Certificate of Appreciation.
Auction Night **1 available** **$4,000 + GST**	• Naming rights for Motocyc Auction Evening - proudly supported by Your Name. Placement of your logo/banners at stage area. • Social media post on evening (x1) and post event (x1) • Your logo on Camp Quality Motocyc NSW 2026 website with link to your organisation and blurb about the impact of your contribution. • Certificate of Appreciation
Meals Sponsor **4 available** **$1000 + GST each**	• Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1). • Sponsor banner placement at sponsored meal • Logo on Camp Quality Motocyc NSW 2026 website. • Certificate of Appreciation
Event Fuel Sponsor **2 available** **$1000 + GST each**	• Recognition on Camp Quality Newcastle Facebook page during (x1) and post event (x1). • Sponsor banner placement at event start.



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A THREE-DAY MOTORCYCLE ADVENTURE WITH A MISSION TO HELP KIDS FACING CANCER

Thank you for supporting Motocyc 2026. If you are looking for a great excuse to explore Australia's rugged beauty on a motorbike, why not join us from **Thursday, 19 to Saturday, 21 March 2026?**

Set off from Singleton, Newcastle with around 100 other riders through historic regional towns, to explore the rugged beauty of the NSW Northern Tablelands.

You'll spend both nights in Armidale, travelling a loop out of and returning to Armidale on Friday, led by our team of experienced riders, then cruise back to Newy to wrap up on **Saturday, 21 March.**

THE DIFFERENCE YOU MAKE

Together, Motocyc 2026 participants aim to raise **$250,000**

That's enough to fund:

3x **Kids' Camps** for around 50 children, allowing kids to be kids, to laugh and have fun;
24x visits from the **Camp Quality Puppets** into a primary or preschool; and
10x **Emergency Family Support Programs** to help a family in crisis.

$1,722



Helps a child settle back into school after treatment by providing a visit from the **Camp Quality Puppets** to present their educational show to their school. The shows myth busts cancer and decreases bullying.

$2,500



Will help support a family in crisis through our **Emergency Family Support Program.**

$66,500



Provides Kids' Camp for around 50 children, allowing kids to be kids, to laugh, get messy and have fun.

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